

AUTOVOD



e-Learning Content Creation and Delivery from Autovod & Ignite

The integration of Autovod's AV|OnDemand and Ignite Technologies' Content Delivery Solution provides a unique end-to-end solution for e-Learning, enabling you to maximize your training initiatives. The Autovod/Ignite solution automates the entire Content Creation, Management, and Delivery process. You can now rapidly and economically create and deliver content for education and training without worrying about how to deliver it or if your network can handle it.

The Challenge

Having a well-trained sales force and informed employees and customers can provide a significant competitive advantage. However, creating compelling content and distributing the most current information to widely-dispersed audiences can be an expensive, time-consuming process. Alternatives such as traveling to training centers or hosting seminars can be cost-prohibitive for many companies. Version control is also difficult to manage and track, with continuous updates and revisions to product and compliance information, and your company faces potential liability if it distributes incorrect information that is harmful or illegal. How can you ensure that everyone is using the latest materials?

The Solution

Now you can easily manage a flexible and efficient end-to-end process for creating and distributing rich media content as well as access timely analytics on the ROI and effectiveness of your e-Learning programs. Autovod's AV|OnDemand transforms rich-media content into fully-integrated, searchable, and browsable data. Autovod's advanced indexing and cross-referencing enables viewers to select between multiple browsing modes with rapid nonlinear access to audio, video, text, presentations, static or dynamic resources — all over the Internet, enabling you to bring together the very best components for effective eLearning. Ignite's secure and scalable Content Delivery Solution ensures your training materials reach your target audience. Deliver rich media content to anyone, anywhere, at any time — online, offline, and on demand! Ignite actively tracks viewership and interaction information, providing you with rich analytics and behavioral information on which to base future e-Learning programs.

Benefits

Multi-Level Security – Protect your content during targeting, delivery, receipt, and use with multiple security barriers to help prevent unauthorized viewing, duplication or altering of content. Content can even be automatically deleted from employees' laptops whenever their employment is terminated so your intellectual property doesn't fall into the hands of your competitors.

Global Reach – Communicate with anyone, anywhere, at any time – regardless of bandwidth constraints. Allow everyone in your target audience to receive the same content at the same time, with the same high-caliber viewing experience.

Complete Control – Manage and track all deliveries, obtain feedback, and generate extensive reports.

Multimedia Flexibility – Send the highest-quality content available – from video to PDF to PowerPoint. Deliver training materials without negatively impacting your network or employees' computers and enable recipients to view content at any time, anywhere – online or offline.

Precise Targeting - Pinpoint the delivery of content to whom and to where it's needed by performing criteria-based distributions.

Network Cost-Effectiveness - Leverage your existing network infrastructure with Ignite and Autovod. Keep costs to a minimum by eliminating need for travel, meeting facilities, audio conferences, and media fulfillment.

Content Creation Cost-Effectiveness – Autovod and Ignite dramatically reduce the cost for a user to implement and deliver rich media content. The combined toolset and automated workflow processes empower Subject Matter Experts to communicate their message while emulating the best practices of Instructional Design, Multimedia and Network specialists.

Content Delivery

A TOTAL ENTERPRISE SOLUTION



With the Autovod/Ignite solution, you can securely send HD-quality video, PDF files, presentations, and other training content:

- **To Anyone.** Your e-Learning resources are only valuable if people use them. Improve viewing rates and retention by delivering engaging, interactive training content as often as necessary, without network congestion.
- **Anywhere.** Distribute digital content just as easily to a field office with a dial-up connection as to a headquarters office with high-speed excess bandwidth. All communications can be viewed both online and offline for maximum flexibility.
- **At Any Time.** You no longer need to rely on your company's IT department for distribution of large media files. You can use the Autovod/Ignite web-based administration module to target training content to your entire workforce or to specific groups on a scheduled delivery date or on demand.

The Autovod/Ignite solution also gives you the ability to monitor the effectiveness of your communications with powerful tracking, monitoring, and reporting capabilities, so you can easily quantify the results of your e-Learning efforts. You can create surveys to attach to your content to gather end-user feedback and generate reports showing company-wide statistics on the viewing rate of all training materials.

Achieve Your e-Learning Objectives

The Autovod/Ignite solution helps you overcome the many challenges you face so you can achieve your e-learning objectives.

- **Version Control**
The ability to automatically update or upgrade existing files helps ensure users always have the latest version of your training materials.
- **Delivery Alerts**
The Autovod/Ignite solution takes the guesswork out of notifying end users about training deliveries. For each delivery package, you have the ability to customize how you want the content to be delivered: pushed or pulled on demand. The end user is notified via an onscreen Delivery Alert whenever new content has been delivered.
- **On-Demand Access**
Easy accessibility to information on demand means you don't have to reactively administer repeated training content and also leads to overall training costs

- **Tracking**
With the Autovod/Ignite solution, you can control and monitor the entire education lifecycle – online and offline – including the ability to see who has completed new training material and who has not started. You can even automatically send remedial training immediately after test results are available.

Summary

The powerful combination of leading-edge technologies from Autovod and Ignite enables you to create efficiencies and experience significant cost savings by freeing you from the limitations of traditional content creation and delivery methods. With this integrated solution, you can create, deliver, track, and report on e-Learning content at a fraction of the cost of traditional methods. You can also measure the effectiveness of your e-Learning materials through the solution's extensive tracking, monitoring, and reporting capabilities.

For additional information about Autovod, visit www.autovod.com. For additional information about Ignite and to Experience Ignite for yourself, visit www.ignitetechnology.com