



## Unleash innovation, expand your business, and save money with Ignite Prime – a program that delivers millions in free software.

### Introducing Ignite Prime

As an Ignite customer, you're automatically eligible for Ignite Prime, a unique new program which provides free and ongoing access to Ignite's portfolio of software. Best of all, our portfolio grows with each acquisition we make, continuously expanding your options. Ignite Prime is an exclusive benefit which can provide substantial savings – and upside – across your enterprise.

### What's Included

Ignite Prime includes Standard Editions of our most popular enterprise applications and application development platforms, complete with Gold Support.

*The current catalog of Ignite Prime products includes solutions for:*

- ▶ **Finance**  
*Acorn® Performance Analyzer 5G* – Specialized activity-based-cost application for profit analysis and optimization.
- ▶ **Information Technology**  
*Gensym G2™* – Real-time reasoning and inference engine for developing “expert” systems for simulation, process and production control.  
*Infobright® DB* – High performance data analytics for better, faster business decisions at a low cost.
- ▶ **Marketing and Sales**  
*FirstRain®* – Sales and marketing intelligence for actionable insights into prospects, customers and competitors.  
*Infer®* – Predictive lead scoring to optimize and expand your sales and marketing funnel.  
*Placeable®* – Location data management, local marketing and digital advertising solution.
- ▶ **Security and Compliance**  
*SenSage™ AP* – Big data analytics platform for system security and compliance reporting and forensics.

#### How It Works

Pay maintenance on any Ignite product, and you're automatically eligible for Ignite Prime. The benefits are available as long as you remain a customer on current support.

#### How To Get Started

To learn more and see whether free software makes sense for other areas of your business, just connect with your Ignite contact, or reach us at [success@ignitetech.com](mailto:success@ignitetech.com).

#### Massive Costs Savings

Ignite Prime lets you access tens of millions of dollars of software for free — so you can switch from high-dollar products to their Ignite equivalents. It's the perfect way to get more out of your IT budget.

Great news! You're already a Prime member.  
Learn more about your individual benefits with Ignite Prime.

[Contact Us >](#)