

Chute Campaign and Content Moderation Services

Ignite’s Chute solution helps brands tell better stories by identifying powerful user-generated content with automated workflows and image recognition. Through use of the AI-driven solution, Chute’s enterprise customers experience deeper consumer engagement, larger shopping carts, higher click-thru rates, increased time on web, and lower media costs.

To support customer success, in addition to offering world class Support Services Programs, Ignite also offers expert Campaign and Content Moderation Services for Chute customers.

CONTENT MODERATION SERVICES

When resources are limited, Ignite’s experienced moderation team will work as an extension of the customer’s marketing team to collect and curate the best images based on customer brand guidelines.

Ignite offers three moderation services packages, so customers can choose which option best meets their needs.

| <i>Each content moderation services package includes review, selection and requesting rights for images aligned with client requirements.</i> | |
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| Small | Up to 500 images reviewed or 60 qualified and rights requests initiated (whichever comes first) |
| Medium | Up to 1000 images reviewed or 120 qualified and rights requests initiated (whichever comes first) |
| Large | Up to 2000 images reviewed or 240 qualified and rights requests initiated (whichever comes first) |

CAMPAIGN SERVICES

For specialized campaigns to optimize promotion of a new product, launch or event, a focused UGC campaign can help customers maximize marketing impact.

Ignite offers campaign services to support customer success with individual campaigns.

| <i>Campaign services assist in campaign definition. and include the review, selection and requesting rights for images aligned with the defined campaign requirements.</i> | |
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| Per Campaign | Up to 1000 images reviewed or 120 qualified and rights requests initiated (whichever comes first, completed within 60 days) |

For More Information:

Contact success@ignitetechnologies.com