

# Placeable Workbench Kickstart Services

## Accelerate using your new Placeable Workbench solution

## Installation and Configuration Services to Kickstart Your Local Marketing Initiatives

All new Placeable Workbench customers have the choice to implement Placeable Workbench or work directly with Ignite Placeable experts to quickly get started with delivering the value of Placeable Workbench for your organization.

Kickstart Services, which include configuration and installation of the Placeable Workbench product, are delivered by Ignite's global Professional Services organization.

Customers choose Placeable Workbench Kickstart Services to:

- Optimize the Platform: Ensure alignment to specific local marketing goals and full platform functionality available to users
- Accelerate Time-to-Value: Speed-up installation for fastest time to platform use
- Limit resource requirements: Lessen or entirely eliminate added configuration and installation work from already stretched staff who are not yet Placeable experts

## Placeable Workbench Kickstart Services Packages

	Small	Medium	Large
Set Up Workbench Collection(s)	Yes	Yes	Yes
Data Ingestion (Reformat for Syndication, Pin Validation, USPS Standardization)	Up to 500 locations	Between 501 to 2,000 locations	Between 2,001 to 5,000 locations
Set Up 3rd Party Location Accounts	Yes	Yes	Yes
Set Up Syndication to up to 3 Partners	Up to 500 locations	Between 501 to 2,000 locations	Between 2,001 to 5,000 locations
Add 3rd Party IDs to Workbench	Up to 500 locations	Between 501 to 2,000 locations	Between 2,001 to 5,000 locations
Time to Complete Install	3-4 weeks	8-9 weeks	15-16 weeks

One small package for one product is included annually in the Placeable Platinum Customer Support Program.

Custom professional services are also available to meet specific customer requirements.

#### **DON'T DELAY**

### Start Providing Valuable Placeable Workbench Benefits To Your Organization Today

- Improve the quality and richness of your content
- Automatically publish changes to unique local pages
- Quickly launch geographically targeted campaigns
- Seamlessly deliver location information to third-party sites

**Learn:** <u>ignitetech.com/placeable</u> **Contact:** <u>success@ignitetech.com</u>

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