200+ BRANDS USE CHUTE FOR UGC

9X
BRAND ENGAGEMENT
Wake up your brand’s biggest advocates with UGC.

7%
INCREASE IN CART VALUE
UGC drives direct value to your shopping carts.

10X
CLICK THROUGH RATE
UGC drives consumers to share their own moments and explore.

4:41
INCREASED TIME ON SITE
UGC is addictive, driving customers to explore for longer.

#1
VISUAL MARKETING SOLUTION FOR DESTINATIONS AND TRAVEL BRANDS

55%
GREATER BRAND RECALL
People are more likely to remember your post or advert when it uses UGC instead of stock imagery.

83%
TRUST PERSONAL RECOMMENDATIONS
Savvy social media users are now less trusting of brands and prefer recommendations from other customers.

3.4X
CLICKS ON IG-STYLE ADS VS. REGULAR ADS

Find out how Chute can help you harness the power of UGC
www.ignitetech.com/solutions/marketing/chute