



Knowledge Marketing Kickstart Services

Accelerate using your new Knowledge Marketing data management email platform

Installation and Configuration Services to Kickstart Your Marketing Initiatives

All new Knowledge Marketing customers have the choice to implement Knowledge Marketing or work directly with Ignite Knowledge Marketing experts to quickly get started with delivering the value of the Knowledge Marketing data management email platform for your organization.

Kickstart Services, which include configuration and installation of the Knowledge Marketing platform, are delivered by Ignite's global Professional Services organization.

Customers choose Knowledge Marketing Kickstart Services to:

- Optimize the Platform: Ensure alignment to specific marketing goals and full platform functionality available to users
- Accelerate Time-to-Value: Speed-up installation for fastest time to platform use
- Limit resource requirements: Lessen or entirely eliminate added configuration and installation work from already stretched staff who are not yet Knowledge Marketing experts

Knowledge Marketing Kickstart Services Packages

	Small	Medium	Large
Platform Subscriptions (Email, UAD, AMS)	1 (UAD or Email)	2 (UAD and Email)	3 (all)
Number of Brands/Products	1-4	5-9	25
Net Audience Size	200K	400K	750K
Time to Complete Install	2-4 weeks	4-8 weeks	12 weeks

One small package for one product is included annually in the Knowledge Marketing Platinum Customer Support Program. Custom professional services are also available to meet specific customer requirements.

DON'T DELAY

Start Providing Valuable Data Management Email Marketing To Your Organization Today

- Combine demographic, behavioral and contextual data to reveal new opportunities
- Segment, analyze and engage your audience with targeted, high-quality content and promotions
- Effectively manage your audience and subscribers with Unified Audience Database, a single database to centralize all audience data and enable insights and intelligence
- Manage and send high volumes of personalized email, optimized for business audiences and deliverability.

Learn: ignitetechnology.com/knowledge-marketing

Contact: success@ignitetechnology.com

Follow: [LinkedIn](#)