

Chute[®] Product Enhancement

Integrate CX Surveying to Identify Brand Promoters and Accelerate UGC Campaign Success
Powered by Ignite ResponseTek

Obtain Audience Insights | Maximize Engagement | Identify Brand Promoters

Structured audience insights can help you to:

- Confidently post and target UGC content toward most relevant audience segments
- Design UGC contests to collect new content that will increase engagement

Drive smarter use of UGC across your target segments

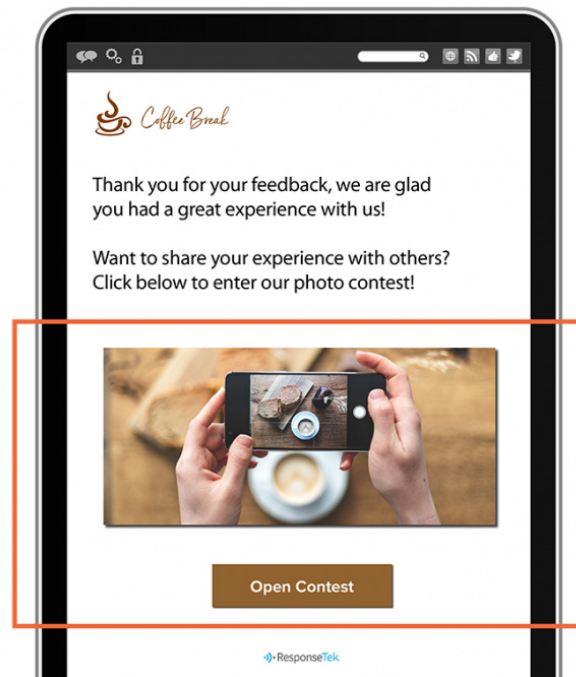
Utilize surveys and feedback to understand how to best engage your target audiences.

Amplify the voices of your happiest customers

Connect your promoters and advocates of your Voice of Customer (VOC) survey program to your UGC engagement initiatives.

Leverage VOC to Further Drive Engagement

powered by **PRIME**





How it Works: Chute Powered by ResponseTek

Engage

Enable customers to share referral offers on social media with our experience-centered marketing.

Listen

Collect and aggregate customer experience, demographic, journey and behavior data to monitor and improve your customer experience in real time.

Act

Enable a two-way exchange with customers to save and retain at-risk customers in real time.

Learn

Provide real-time analytics and insights to help optimize experiences, services and processes across the whole customer journey.

Confidently post and target UGC content toward most relevant audience segments




"With Ignite Prime, customers advance digital transformation across their organization with unprecedented customer-friendly economic terms," said Davin Cushman, CEO, Ignite Technologies. "Ignite Prime helps customers ignite better business performance by stretching their budgets to achieve more. Or as we like to say, deliver new capabilities that are Powered by Prime."

*Davin Cushman
CEO
Ignite Technologies*

Request Chute's customer experience (CX) management capability today.

This enhanced CX capability for Chute, Ignite's ResponseTek platform, is available today, complimentary for all customers with an active Ignite Chute contract. It is offered through Ignite's exclusive customer benefit program, Ignite Prime. For details, including eligibility confirmation, contact your Ignite Customer Success Manager.

For More Information

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