

FINANCE AND OPERATIONS

Retail ERP and POS Solution

Prologic is a cloud-based end-to-end business operations software solution for luxury and lifestyle retail businesses that can be tailored to specific requirements.

Customer Success

Luxury Clothing Retailer Uses Ignite's Prologic Tool to Gain Control and Visibility Over the Entire Business

COMPANY

Luxury Clothing Retail Company

ESTIMATED REVENUE

\$600 million / year

INDUSTRY

RETAIL

IGNITE SOLUTIONS

Prologic CIMS

DEPLOYMENT

Hybrid

Summary

Prologic CIMS is a fully integrated and comprehensive solution directed specifically towards the fashion industry, managing each aspect of the fashion business from materials purchased to after-sales management.

Why Prologic

The customer was working with multiple not-integrated systems and wanted a single system to have control and visibility over the entire business, from sourcing and warehousing through to retail and wholesale sales.

Customer Benefit

The integrated CIMS solution delivered immediate benefits, most notably in the provision of accurate and consistent stock and sales information. IT support issues also dropped considerably, enabling the teams to focus on working for the business. The company also used the information from CIMS to create a raft of reports – both downloading information into Excel and using CIMS Cube Reporting.

Customer Outcome

Since the implementation of CIMS ten years ago, the company's growth has increased considerably from 15 UK stores. They have also developed retail license agreements in many countries across Asia and wholesale partners distributing stock across Europe, US and Australasia.

Solution Features

- Retail Management
- Integrated Point-of-Sale
- Omni-Channel and Mobile
- Wholesale Management
- Internationalization
- Reporting & Analysis
- Open Architecture
- Available customizable features include:
- Product Management
- Price and Promotion
- Material Management
- Merchandise Planning
- Supply Planning
- Sourcing & Production
- Warehousing and Distribution