Ignite
SCALEARC SOLUTIONS

DATA MANAGEMENT

Website Performance Optimizer

ScaleArc is a database load balancer that helps optimize website performance and enables database administrators to create highly available, scalable — and easy to manage, maintain and migrate — database deployments.

Customer Success

Ignite's ScaleArc® Goes to the Movies with Higher Availability and Performance for a Leading Entertainment Ticketing Website

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COMPANY
Ticketing Company

ESTIMATED REVENUE
$4.5 million / year

INDUSTRY
BUSINESS & PROFESSIONAL SERVICES | Ticketing Website

IGNITE SOLUTIONS
ScaleArc

DEPLOYMENT
On Premise

Summary
This leading ticketing company has ScaleArc website performance optimizer and database load balancing software sitting transparently between the database and the ticketing website and mobile application. This enables the ticketing company to scale SQL server deployment to accommodate traffic and manage continued growth as well as serve content faster without application or database changes by leveraging ScaleArc's in-memory caching for frequent, repeating queries.

Why ScaleArc
In the past, the company's SQL database infrastructure would be overwhelmed by the increased load, resulting in poor performance, downtime, and a loss of ticket sales. To handle the onslaught of traffic and keep pace with an overall increase in demand for its ticketing services, the company sought a solution that would scale the database infrastructure to keep up with customer growth.

Customer Benefit
With ScaleArc the company experiences zero downtime with higher availability driving more transactions to completion.

Customer Outcome
ScaleArc has allowed this ticketing company to maintain performance during high profile events such as the release of blockbuster movies. It helps ensure zero downtime for the online ticket ordering application amidst increased demand and scale the database environment to keep pace with a 30 percent monthly increase in online transactions.

"*Once we deployed ScaleArc's software, we were able to handle a high volume of queries, without changing our applications*"

Solution Benefits

- Build highly available database environments
- Ensure zero downtime during database maintenance, and reduce risk of unplanned outages by automating failover processes and intelligently redirecting traffic to database replicas
- Effectively balance read and write traffic to dramatically improve overall database throughput
- Consolidate database analytics into a single platform allowing administrators and production support to make more efficient and intelligent decisions, thus saving time and money
- Seamlessly migrate to the cloud and between the platforms without incurring application downtime

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